Ruben Winant

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SUMMARY

Hi, I'm Ruben Winant. I have a passion for web development and all things internet. When I'm not on my computer you can find me bouldering, outdoors or crafting something new. I am currently seeking new opportunities to leverage my skills and passion for web development in a dynamic and innovative team environment.

EXPERIENCE

Arvesta - E-commerce Developer   Feb 2021 - Present

- Maintained and improved a Shopify-based e-commerce platform, increasing sales by approximately 150%.
- Developed a robust e-commerce platform using Magento, Hyva, Alpine.js, and Tailwind. Driving monthly users to an average of 500.000 by implementing advanced SEO strategies, improving UX/UI design and developing high converting features like online giftcards and product recommendations.
- Collaborated with both internal and external multidisciplinary teams to develop and deploy new features in an agile environment.

PROJECTS

Astro starter template

Developed an SEO-optimized and versatile Astro starter template for web development projects, featuring built-in multi-language support to ensure global reach and accessibility.

Open Graph Previewer

A Firefox extension that, when enabled, shows you a preview of how the web page you're looking at will be shown when shared on Facebook and X. Based on the Open Graph tags present on the page.

Personal Portfolio

Developed a personal portfolio using Next.js with Contentful as the CMS, showcasing my skills and latest work. This project serves as a playground for testing new techniques and technologies.

EDUCATION AND ACHIEVEMENTS

Associate Degrees in Computer Science – Grand distinction   UCLL - Leuven
Gained expertise in full-stack web development, database management, and agile methodologies.

SKILLS

Soft Skills: Analytical, Communication, Teamwork, Creativity, Enthusiasm, Curiosity, Positive Attitude

Technical Skills: HTML, CSS, JavaScript, Alpine.js, Magento, Shopify, Next.js, Tailwind, SEO, Mailchimp

Languages: Dutch (Native language), English (Professional)